



*For Immediate Release*

**Vinod Cookware announces the launch of its GeNext Olympic Bottles, exclusive to Tea Lovers, priced starting Rs. 895/-**

- Available in two sizes 300ml and 400ml- Stays hot and cold for hours - Stainless Steel Infuser with easy silicone grip

Vinod Cookware India's oldest kitchenware brand brings passion to create exceptional outdoor products that are guaranteed to enhance healthy living and comfortable lifestyle, with its latest GeNext Olympic Bottles dubbed as the 'Tea Bottles' this revolutionary product is a new type of bottle, and it is second to none when compared with other bottles on the market. *Brewing, drinking, and travelling with your favourite cuppa of tea has never been easier!*

The 'Tea Bottles' comes with stainless steel infuser which can hold upto 5+ teaspoons of loose leaf Tea. With Olympic, you can BREW, STEEP, and SIP your favorite loose leaf tea in less than 2 minutes! Designed for the tea Drinker in mind, the bottle sports an easy sip drinking spout and a removable stainless steel infuser, along with easy silicone grip that makes Tea Travelling a breeze. No more cumbersome tea pots or tea bags - simply throw your tea in the bottle with hot water, and off you go.

Commenting on the new addition to the family of Vinod bottles Mr. Sunil Agarwal, Director-Vinod Cookware says, "We are excited with the newest launch Olympic, as the name suggests it's a true Winner among the range. I am a complete tea drinker, and its always been very hard to find a bottle which is leak proof, supports on the go Travel...but with Olympic its perfect. Its time to steep your Tea while you Travel, at your comfort with Vinod"

Featuring a slim cylindrical leak-proof design this bottle thoroughly ensures a complete no-spill experience even when the bottle is turned upside down - Its 100% leak-proof. Driven by the passion of exploration, the easy to carry Olympic sports double wall insulation that keeps your cold water cold, your hot tea HOT!

One of the most sophisticated and versatile, Olympic bottle 300ml for Rs. 895/- and 400 ml for Rs. 995/- is already available with leading retail and etail stories in India.



### About Vinod Cookware:

Established in 1986 - Vinod Cookware is the pioneer of 'Sandwich bottom' in the cookware industry. With more than 400 products across seven categories Vinod Cookware's Pressure Cooker is the firm's biggest success story.

The product range has expanded into state-of-the-art cooking technologies such as non-stick cookware, hard anodised cookware and more. Crafted with a complete understanding of the Indian kitchen and using premium quality stainless steel, Vinod's products are an instant connect with home-makers of all ages. Besides, the company's insistence on research and development gets for its products the edge of convenience and durability. The trust earned from the customers has also got the company many awards, one of the prized titles also being the 'Best Expo House'

Website: [www.vinodcookware.com](http://www.vinodcookware.com)