



For Immediate Release

Vinod Cookware diversifies further enters the category of ‘Insulated Bottles’

Continuing the tradition of introducing innovative products, Vinod Cookware, India’s oldest kitchenware brand recently announced the newest addition to its category of products with ‘*Insulated Bottles*’ an array of exciting stainless Steel Bottles. The first in the series being ‘*Vinod Vacusteel Vacuum Flask*’ durable, double-wall that will keep drinks hot for 18 hours and cold for 24 hours, as it has been made with premium grade 18/8 stainless steel inside, which will last a lifetime.

Commenting on the launch of the newest Category, Mr. Sunil Agrawal, Director, Vinod Cookware says, “We believe that innovation with a conscience is an idea that people can get behind. With Vinod’s Vacusteel Vacuum Flask series we shall give consumers a safe and healthy- alternative to plastic that does not spill or leak. It is rustproof, odor-free and does not leaves foudls smell in the liquids or the bottle. The stainless steel undoubtedly becomes the obvious choice for people who want a rugged, portable and lightweight option too.”

Sturdy Looks:

Available in metallic grey colour, Vacusteel Vacuum flask truly flaunts its impressive lightweight design, durable structure that is specially engineered for rugged outdoor adventures. Featuring a slim cylindrical leak-proof design this bottle thoroughly ensures a complete no-spill experience even when the bottle is turned upside down - Its 100% leak-proof. Constructed with 18/8 stainless steel inside, vacusteel Vacuum Flask features copper coating inside making it the perfect bottle for those who want to ensure the purity of every sip. Copper coating gives better insulation

Superior vacuum insulation:

Driven by the passion of exploration, easy to carry vacusteel vacuum Flask has a superior copper coating that not only keeps liquids cold up to 24 hours but also hot to 18 hours thus making it an excellent travel companion. So whether you want to sooth yourself with a chilled drink or refresh yourself with a hot cuppa, vacusteel Vacuum Flask keeps the temperature untouched.

It’s wide spout design make the bottles safe, easy to clean - so germs and bacteria won’t get caught in the bottles or the caps. Parents who want to encourage children to drink more water will find that this bottle keeps it cool and fresh throughout the day.

Tagged with 12 months of warranty and packed in a pouch, the new vacusteel Vacuum Flask series are available in 500ml, 750ml and 1000ml priced at Rs. 560/-, Rs. 760/- and Rs. 860/- respectively.



About Vinod Cookware:

Established in 1986 - Vinod Cookware is the pioneer of 'Sandwich bottom' in the cookware industry. With more than 400 products across seven categories Vinod Cookware's Pressure Cooker is the firm's biggest success story.

The product range has expanded into state-of-the-art cooking technologies such as induction cooktops, non-stick cookware, hard anodised cookware and more.

Crafted with a complete understanding of the Indian kitchen and using premium quality stainless steel, Vinod's products are an instant connect with home-makers of all ages.

Besides, the company's insistence on research and development gets for its products the edge of convenience and durability. The trust earned from the customers has also got the company many awards, one of the prized titles also being the 'Best Expo House'