

For Immediate Release

Vinod Cookware launches its 'Vacusteel Classic Series' Steel Water Bottles

- *Available in 5 variant sizes i.e. 500ml to 1800ml - Highest 18/8 Quality Stainless Steel and superior copper coating - Drinks stay Hot for 18 hours and Cold for 24 hours*

First we were told to avoid BPA bottles. Now we're hearing that we should think twice about drinking out of BP-Anything. Prefer not to worry about the potential pitfalls of plastic? *Made from high quality 18/8 stainless steel*, Vinod Cookware India's oldest kitchenware brand expands its assortment of Water Bottles with its latest add-on '**Vacusteel Classic Series**' for those who want a rugged, portable and lightweight on the go hydration! Accessories include a 'Handle' for **1500 and 1800ml** which is best suited for long trips. So you can easily carry it of your pack for your summer adventures.

Available in double-walled and insulated versions, the latest at Vinod are engineered from the inside out to be both user-friendly and durable in demanding environments - whether in a stuffy, hot car or on an international adventure.

Commenting on the launch of the VacuSteel Classic Series, Mr. Sunil Agrawal Director, Vinod Cookware says, "*With the launch of our latest in bottles we are seeking to put an end to the use of single-use water bottles. Not only are they hazardous to the environment but also to the liquids with the man-made chemicals. It's time to switch to the insulated Bottles which are the safest pick of the season - which will keep your water cold when it would otherwise get warm. Made from stainless steel let there be purity in every sip*"

Built in with sturdy, glossy finish and smooth texture, the bottle is comprised of a **threaded lid**. The lid keeps the liquid together and stops spillage while the **copper coating** enables insulation which keeps liquid both hot and cold. Also the lacquer coating on the bottles makes it more accessible and does not make your finger print mark on it.

The superior **18/8 quality stainless steel** of Vinod will not only make your drinking water more hygienic and Rust proof, you can pour the beverages like tea, coffee, milk as copper coating allows keeping their temperature intact. The bottles are defiant to harsh chemicals and decay. Being insulated, they uphold the ability to keep the temperature of the liquids unchanged.

The handy water bottle doesn't become smelly from overuse like plastic ones can. And it's easy to clean with a brush. Its period lets reduce the use of one-time plastic by carrying your own fresh water with Vinod VacuSteel Bottles.

Starting from the price range of Rs. 670/- to 1450/- for 500 - 1800ml the product is already available with leading retail stores and select ecommerce portals



About Vinod Cookware:

Established in 1986 - Vinod Cookware is the pioneer of 'Sandwich bottom' in the cookware industry. With more than 400 products across seven categories Vinod Cookware's Pressure Cooker is the firm's biggest success story.

The product range has expanded into state-of-the-art cooking technologies such as induction cooktops, non-stick cookware, hard anodised cookware and more.

Crafted with a complete understanding of the Indian kitchen and using premium quality stainless steel, Vinod's products are an instant connect with home-makers of all ages.

Besides, the company's insistence on research and development gets for its products the edge of convenience and durability. The trust earned from the customers has also got the company many awards, one of the prized titles also being the 'Best Expo House'