



Vinod's Vito Health - Eat healthy, live healthy!

A lot about your health may depend upon what you eat, but a lot definitely depends upon how you cook! For a nation that savours its delicacies and indulges for the slightest reason, Vinod Cookware, one of the oldest cookware brands of India introduces **Vito Health Cookware** - a revolutionary intelligent cookware that shall change our lives forever!

The best cooks of the world know the magic of low temperature cooking, and Vito Health's Thermo Knob feature just enhances that. It controls the food preparation process keeping the food's nutrient intact. Its thermal technology, a first in cookware ensures while cooking, the food does not stick to bottom. With the convenience of never-heating, ergonomic handles, Vinod's Vito Health range makes cooking a seamless experience.

The considerably heavy lid stays cooler while on the pot and also ensures no nutrient loss - it builds the water seal, which guarantees the nutrients stay in the pot. Besides, an indestructible bottom that's compressed under a special hydraulic pressing machine, not glued, made of three-layered light metal and deformation-proof, it is the key to Vinod's Vito Health method for healthy cooking.

Its 18/8 stainless steel pot body always remains cooler than the pot bottom and enables water vapour condensation keeping the food value richer!

Importantly, overheated fats are not only harmful for one's health, but they are a result of wasted fuel too. The Vito range keeps them out and helps your calorie intake in the long run. All in all, the nutrients will always override the amount of fats in any dish correctly cooked in the Vito Health range.

An ergonomic series of cookware, which includes a Sauce Pan, Sauce Pot, Fry Pan and the Health Skillet - Vito Health focuses on waterless and fat-free cooking, a perfect solution for several families' worries about hypertension and cholesterol. After all, here is technology applied to cookware to help consumers eat healthy and live fit. Carefully designed and ergonomically made for the busy home-maker, the Vito Health's major functions are to enable optimum cooking with the healthiest methods.

Commenting on the cooking range, Mr. Sunil Agrawal - Director, Vinod Cookware says, "Every urban home - maker today not only desires convenience and a reduction in time and effort, but healthy fare is a no compromise issue. Our Vito Health range has been designed for a sleeker, fitter lifestyle."

The complete range of intelligent, world-class companions for the urban kitchen range starts from Rs 1615/- to Rs 3270/- making it worth a steal.

About Vinod Cookware:

Established in 1986 - Vinod Cookware is the pioneer of 'Sandwich bottom' in the cookware industry. With more than 400 products across seven categories Vinod Cookware's Pressure Cooker is the firm's biggest success story.

The product range has expanded into state-of-the-art cooking technologies such as induction cooktops, non-stick cookware, hard anodised cookware and more.

Crafted with a complete understanding of the Indian kitchen and using premium quality stainless steel, Vinod's products are an instant connect with home-makers of all ages. Besides, the company's insistence on research and development gets for its products the edge of convenience and durability. The trust earned from the customers has also got the company many awards, one of the prized titles also being the 'Best Expo House'

Always a step ahead in the now competitive Indian market, Vinod's brand ambassador actor '*Sakshi Tanwar*' has provided an ideal fit for its ideologies.

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