



Vinod Cookware brings to the Kitchen world class non-stick cookware - “Zest Inducto”

Mumbai: Cooking a delicious, healthy and sumptuous meal for the family is every home cook’s daily agenda. In order to make this mundane activity fun, effective and easier for everyone who loves entering the kitchen, **Vinod Cookware**, one of India’s oldest kitchen ware brands has introduced a series of world class Non stick cookware, **Zest Inducto**.

The three-piece Zest Inducto set encompasses a Concave Tawa (26.5 cm), a Deep Fry Pan (24 cm) and a Deep Kadai (24 cm) that comes along with a lid. For all homemakers whose constant worry is enhanced longevity and durable non-stick coating, this Swiss quality cookware is definitely the answer. Importantly, the products are made using a special technology and come with WARP Protect that facilitates the induction bottom to stay intact with the body for a long period of time.

Commenting on the all-new range, **Sunil Agarwal Director, Vinod Cookware** says, “**Zest Inducto**” is carefully designed by experts post various tests with a PFOA free non-stick coating that reduces carbon-dioxide emission by more than 60 per cent, thus making it less harmful to the environment. With the introduction of this superior range of cookware we wish to make cooking an enhanced and streamlined experience for every home cook”.

Maintenance of any product that one adds to the kitchen trolley is always a concern for homemakers. Keeping this in mind, **Zest Inducto** comes with an easy to clean outside body and three-coat ceramic that is reinforced right through. Not to forget, the entire range is made with 3.0 mm extra thick aluminium that promises even cooking.

Bringing home the **Zest Inducto** range by **Vinod Cookware** will not only reduce consumption of energy and fuel but also make your food sing and dance. You can own this International quality 3 piece set just for **Rs 3,150** along with a **12 month guarantee too**.

About Vinod Cookware:

Established in 1986 - Vinod Cookware is the pioneer of 'Sandwich bottom' in the cookware industry. With more than 400 products across seven categories Vinod Cookware's Pressure Cooker is the firm's biggest success story.

The product range has expanded into state-of-the-art cooking technologies such as induction cooktops, non-stick cookware, hard anodised cookware and more.

Crafted with a complete understanding of the Indian kitchen and using premium quality stainless steel, Vinod's products are an instant connect with home-makers of all ages. Besides, the company's insistence on research and development gets for its products the edge of convenience and durability. The trust earned from the customers has also got the company many awards, one of the prized titles also being the 'Best Expo House'

Always a step ahead in the now competitive Indian market, Vinod's brand ambassador actor '*Sakshi Tanwar*' has provided an ideal fit for its ideologies.

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