



## Vinod Cookware introduces an environment friendly Microcomputer Induction Cook Top INCO-004

*Designed in Japan, the smart Cook Top is insect repellent too*

Cooking in an Indian household is no longer a homemaker's domain. With the increasing percentage of youngsters living independently, even men voluntarily step into this part of the house. Keeping the needs of this environment conscious generation in mind, **Vinod Cookware**, one of India's oldest brands has introduced a microcomputer induction Cook Top INCO-004.

This flame free cooking companion incorporates the Indian menu function and also facilitates faster cooking due to the pure copper coil used inside. Vinod's Cook Top offers eight preset cooking modes and allows the user to boil water, warm milk, deep fry, fry, cook, hot pot among others.

The INCO-004 uses a ceramic plate as its cooking surface and hence makes cleaning an easy task for this DIY generation. This microcomputer induction cook top comes along with computer-controlled operations, adjustment of time and temperature for different food items. Essentially, it also has a built-in automatic power off feature to ensure safety of the user.

Commenting on this innovation, **Founder Sunil Agarwal, Vinod Cookware** says, " Our latest microcomputer induction Cook Top INCO-004 is certified by DEKRA, (IECEE, Geneva, Switzerland and CE Marking of EU). It is the perfect blend of the latest technology and optimum utility. For the very first time, we have ensured the Cook Top remains insect repellent too". For the hygiene obsessed, this feature surely means a lot.

It uses minimum power, heat and energy and also boasts of being environment friendly. With a mind of its own, it adjusts time and temperature for different foods and also powers itself off automatically.

Providing the users a 12-month guarantee is priced @ 4,930/-. INCO-004 promises to be a game-changer and make the cooking experience an enjoyable one.

### **About Vinod Cookware:**

Established in 1986 - Vinod Cookware is the pioneer of 'Sandwich bottom' in the cookware industry. With more than 400 products across seven categories Vinod Cookware's Pressure Cooker is the firm's biggest success story.

The product range has expanded into state-of-the-art cooking technologies such as induction cooktops, non-stick cookware, hard anodised cookware and more.

Crafted with a complete understanding of the Indian kitchen and using premium quality stainless steel, Vinod's products are an instant connect with home-makers of all ages. Besides, the company's insistence on research and development gets for its products the edge of convenience and durability. The trust earned from the customers has also got the company many awards, one of the prized titles also being the 'Best Expo House'

Always a step ahead in the now competitive Indian market, Vinod's brand ambassador actor '*Sakshi Tanwar*' has provided an ideal fit for its ideologies.

### **For further media information, contact:**

Reema Chaurasia  
Ph: 8600589006/ 9769914634  
Email id: reema.synapsepr@gmail.com